



SPA RESORT CASINO
PALM SPRINGS

PRESS RELEASE

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**SPA RESORT CASINO'S BLIZZARD BALL BRINGS
LUCKY GUESTS A BOUNTY OF CASH!**

PALM SPRINGS, CA (January 26, 2009) – A blizzard of cash has struck Spa Resort Casino, where guests have taken home nearly \$41,000 in Blizzard Ball cash in recent weeks—and there’s still a week to go before the big \$25,000 Showdown!

168 people have won a total of \$40,850 in cash or free slot play. Three winners took home a whopping \$10,000! And more than 1,600 guests have received a snazzy Blizzard Ball hat. That’s cash, free slot play and free ball caps just for trying their hand at this FREE promotion!

The blizzard will continue through the rest of January, between 10:00am. and Midnight. The premise is simple: bring your FREE Paradise Rewards player’s card, sign up to play, push the Blizzard Ball button and watch for the winning combination of balls! You could win up to \$10,000 in cash on the spot or extra entries into the \$25,000 Blizzard Ball Showdown on January 31st.

The final Blizzard Ball round will be January 31st at 6:00pm. At 8:00pm, six finalists will be chosen for the Showdown. One guest will walk away with \$20,000 in cash; five others will each win \$1000 just for playing!

For more information on Blizzard Ball or any other casino events, please stop by the Paradise Rewards Club or call 1-888-999-1995.

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Live it Up Downtown: The stunning Spa Resort Casino is located in the heart of downtown Palm Springs, California. Casually elegant, Spa Resort Casino offers the best in gaming with more than 1,000 slots, an exciting variety of table games and a private high-limit gaming room. The property also features fine dining, live entertainment and dancing. The Hotel at Spa Resort Casino is home to 228 luxury rooms and the world-famous Spa and Well Spirit Fitness Center. This is one resort destination that truly has it all. For more information, call: 888.999.1995, or visit our website: www.SpaResortCasino.com.
Spa Resort Casino is owned and operated by the Agua Caliente Band of Cahuilla Indians.